



# School of Open Learning University of Delhi Delhi- 110007

## Entrepreneurship Cell, School of Open Learning, University of Delhi And

Department of Commerce, SOL cordially invites you to attend series of Six Webinars  
Starting from 28<sup>th</sup> May, 2020 to 08<sup>th</sup> June, 2020 (Schedule attached)

*from 10 a.m to 12.00 noon – Live webinar on Microsoft Teams*

### **“How to Become a Successful Entrepreneur – Atmanirbhar”**

**Mr. Anurag Mittal**  
Moderator  
Incharge E Cell

**Dr. U.S.Pandey**  
O.S.D  
SOL,DU

**Dr. Balram Pani**  
Chairman/ Director  
SOL,DU

**Mr. K.B.Gupta**  
TIC,DOC

**Dr. J. Khuntia**  
TIC,DOC



**Free Registration Link :** <https://docs.google.com/forms/d/e/1FAIpQLScneWQzxcQNw1BPx2FFC-Se5auckTYkCJy6x3mH6Q6GvQG4Hw/viewform>

*E-Certificate will be provided to the Participant.*

## Schedule and Topics to be covered and Learning outcomes of the programme

<b>Date/Day/ Session</b>	<b>Topics</b>
28.05.2020 Thursday	Govt Schemes to facilitate Entrepreneurship like Make in India, Stand Up India, Start Up India, Skill India , PMEGP, MUDRA, CGTSME, SmallB, Invest India. <b>Questions from participants</b>
29.05.2020 Friday	How to Register your Entrepreneurship Venture, Introduction of Common Service Center. <b>Questions from participants</b>
31.05.2020 Sunday	Opportunity Identification, Registration of Import Export Code. <b>Questions from participants</b>
02.06.2020 Tuesday	Introduction to PMEGP Scheme – Funding <b>Questions from participants</b>
05.06.2020 Friday	Marketing Schemes – GeM, e Mahila Haat, MSME Mart, <b>Questions from participants</b>
08.06.2020 Monday	Services Sector PMEGP Scheme, Manufacturing Sector PMEGP Scheme, <b>Questions from participants</b>

### Learning Outcomes

1. How to identify Startup Opportunity
2. Three Best Schemes for Funding from Government
3. Brief Introduction to PMEGP scheme
4. How to fill PMEGP Application Form
5. How to prepare Project Report under PMEGP
6. Brief overview of Marketing Platforms from Government
7. MOOC courses for up skilling Entrepreneurs



MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES  
GOVERNMENT OF INDIA

# BUILD THE ENTERPRISE OF YOUR DREAMS WITH PMEGP



## PRIME MINISTER'S EMPLOYMENT GENERATION PROGRAMME (PMEGP) -

A flagship scheme of the Government of India providing self-employment opportunities in rural and urban areas to aspirational youth across the country by promoting entrepreneurship.

“There are endless paths to success. I chose mine, now you choose yours.”



**SHRI. MADANLAL SHARMA**  
Bikaner, Rajasthan

Enterprise:  
Pink City Creations

I belong to a middle-class agriculturist family. Besides agriculture, I worked in various garment factories in Jaipur to sustain my family. One day, I visited a computer-aided machine embroidery unit and it sowed the seeds of desire in me to be an entrepreneur.

I saw my dream turning into reality when I read a newspaper advertisement of the PMEGP scheme implemented by the Ministry of MSME. I visited the nearest KVIC office which advised me to undertake an EDP training to polish my skills and thereafter a loan of Rs. 21,93,000 was sanctioned to me under the scheme to start a machine embroidery unit.

PMGEP scheme has made my dream come true by making me a successful entrepreneur. Earlier, I was looking for jobs in other's factories, but today, I am providing employment to 9 other people besides supporting my family.

### BENEFITS

- Financial Assistance is provided for setting up new micro enterprises
- Maximum Project Cost - Rs. 25 lakh for manufacturing sector and Rs. 10 lakh for services sector.
- Subsidy - 15% to 35% of the Project Cost
- Beneficiary contribution - 5% to 10% of the project cost

### ELIGIBILITY

- Individuals above 18 years
- Self Help Groups (SHG)
- Minimum educational qualification of 8th Class pass for projects costing more than Rs. 10 lakh (Manufacturing sector) & Rs. 5 lakh (Service sector)

### NEW INITIATIVES

- Second Financial Assistance for well-performing units under PMEGP & MUDRA for Expansion / Upgradation
- Rs. 1 crore for Manufacturing & Rs. 25 lakh for Services with 15-20% subsidy

For more details of the scheme, refer to the scheme guidelines available on [www.msme.gov.in](http://www.msme.gov.in)

If you are looking to set up an enterprise, apply online at <https://www.kviconline.gov.in/pmegportal/pmegphome/index.jsp> or scan the QR Code

