



School of Open Learning
(Campus of Open Learning)
University of Delhi

Entrepreneurship Cell at School of Open Learning,
University of Delhi

Invites you to attend web based Online Series Under **Atam Nirbhar Bharat** Initiative

An overview of **Prime Minister Employment Generation Program (PMEGP) Scheme from Govt of India – career pathway to Self Employment / Start Up Entrepreneur**

Learning Outcomes

Session 1: Date and Time: 03.02.2021 from 2:30a.m. to 4pm

- ✓ PMEGP Scheme – Objectives and Guidelines
- ✓ How to apply and fill PMEGP Application form
- ✓ Evaluation criteria for projects submitted under PMEGP Scheme
- ✓ How to track the status of your PMEGP Application filed

Session 2: Date and Time: 12.02.2021 from 2:30pm to 4pm

An overview of Skill Development toolkit available on PMEGP website

Session 3: Date and Time: 22.02.2021 from 2:30pm to 4pm

- ✓ Sample Project Report preparation from **Manufacturing Sector**
- ✓ Case Study on Project Report preparation from Khadi and Village enterprises

Session 4: Date and Time: 04.03.2021 from 2:30pm to 4pm

- ✓ Sample Project Report preparation from **Services Sector**
- ✓ Case Study on Sample Project Report preparation from Tiny, Micro Enterprises

Session 5: Date and Time: 15.03.2021 from 2:30pm to 4pm

Case Study on Sample Project Report preparation from **Online Businesses**

Session 6: Date and Time: 25.03.2021 from 2:30pm to 4pm

An overview of Marketing Schemes for selling on Govt platforms

- ✓ MSMEMart - NSIC
- ✓ GeM Government E Marketplace
- ✓ E Mahila Haat
- ✓ Tribes India

- Certificate of Participation will be provided to all the attendees
- Follow up Mentoring & Incubator Support will be provided to entrepreneurs

Important Information for participation in Online Training Program.

For registration you may send an email with the subject “I want to attend elearning training” at [email id ecell@sol-du.ac.in](mailto:ecell@sol-du.ac.in)

The logo features the Khadi India emblem on the left, the Prime Minister's Employment Generation Programme title in the center, and the Government of India emblem and ministry name on the right.

Khadi India Prime Minister's
Employment Generation Programme

सूक्ष्म , लघु और मध्यम उद्यम मंत्रालय, भारत सरकार
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA

The infographic is titled 'Atmanirbhar Bharat The Road Ahead' and features a portrait of Prime Minister Narendra Modi. It outlines the '5 Pillars of Self-Reliant India' and the 'Atmanirbhar Bharat Abhiyan'.

Atmanirbhar Bharat The Road Ahead

5 Pillars of Self-Reliant India

- Economy**: Quantum jumps, not incremental changes
- Infra-structure**: One that represents modern India
- System**: Technology driven
- Demography**: Vibrant demography of the largest democracy
- Demand**: Full utilisation of power of demand and supply

Atmanirbhar Bharat Abhiyan

- Package of ₹ 20 lakh crores (about 10% of GDP*)
- Focus on Land, Labour, Liquidity and Laws
- To cater to labourers, middle class, cottage industry, MSMEs and industries among others

**including recent economic measures and RBI announcements*

Bold Reforms– Need of the Hour

- Supply Chain Reforms for Agriculture
- Rational Tax System
- Simple and Clear Laws
- Capable Human Resource
- Strong Financial System

